



International Marketing Consultant

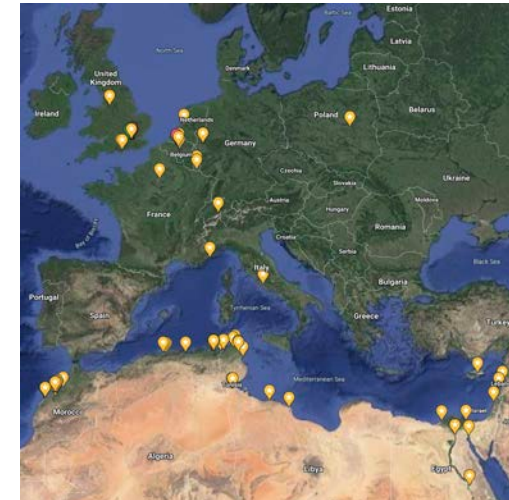
ZJELL - Delivering Profitable Export Sales Growth



Take Your Export Sales to Next Level...

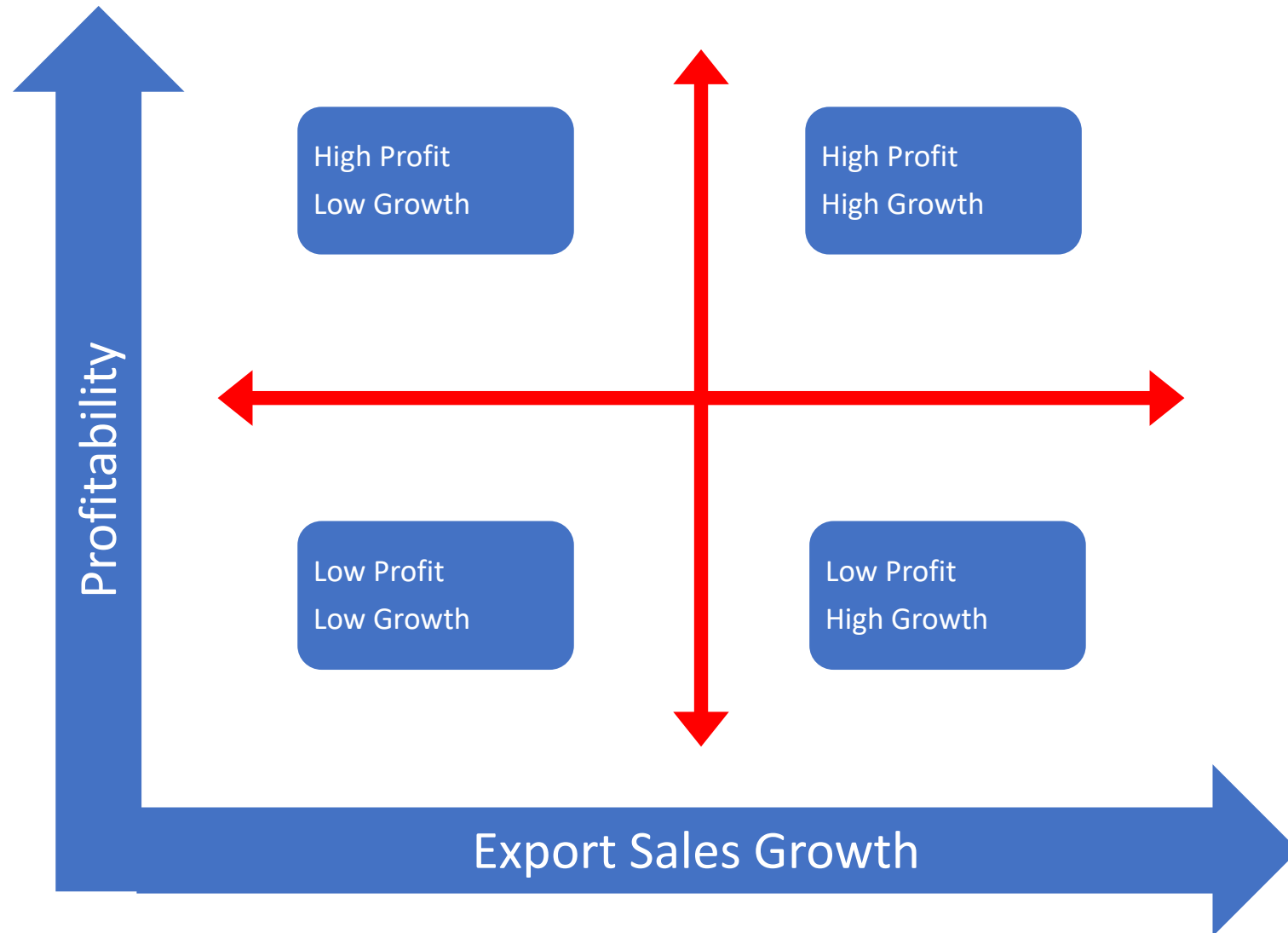
Profitable Export Sales Growth

ZJELL



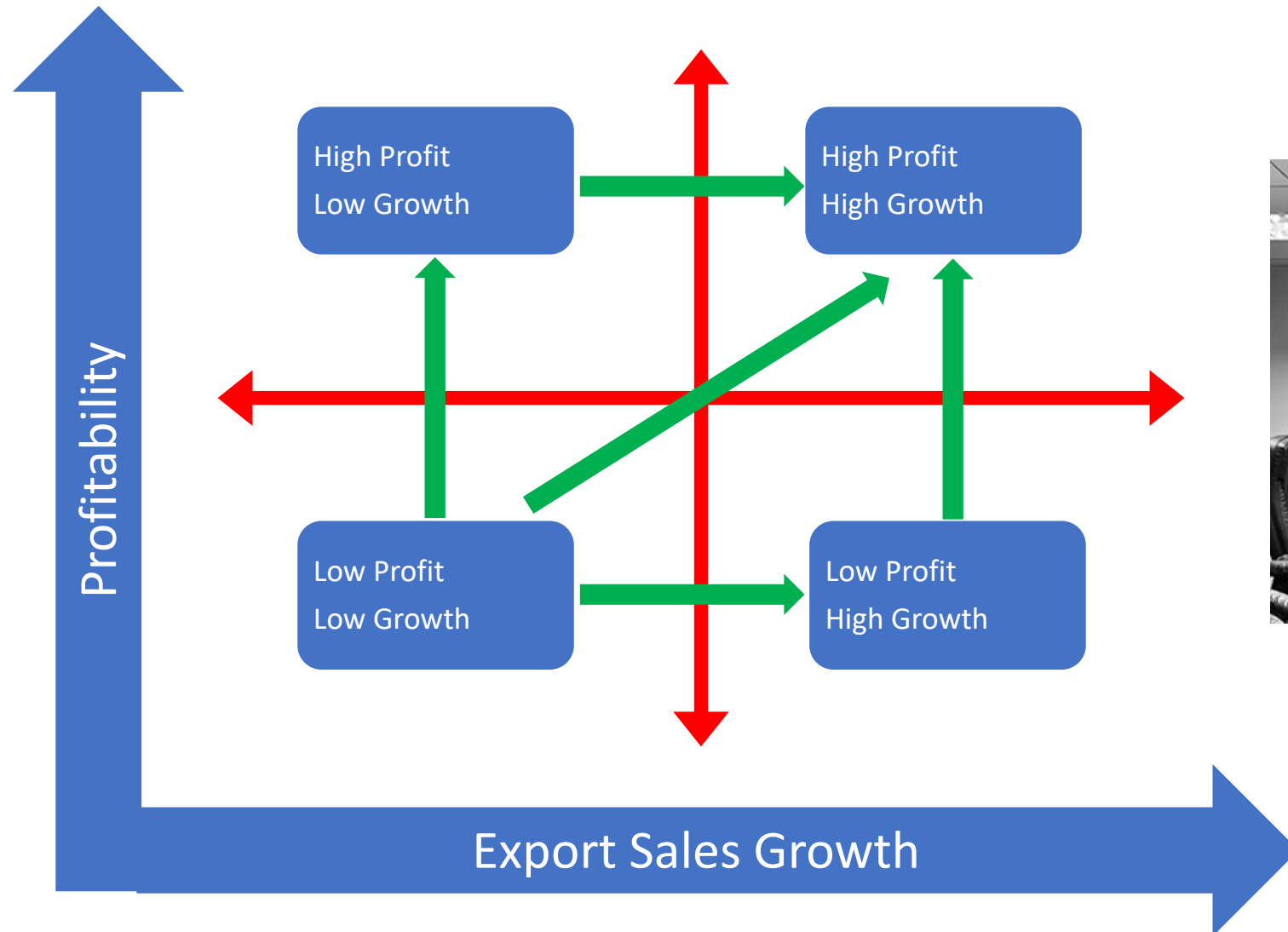
Where are you now?

Is it a Profitable Export Sales Growth ?



How are you planning to Grow?

Profitable Sales Growth: High Profit + High Growth



About Us

Delivering most Effective, Efficient, Economic “Route To Market”

2011

- Started Export Consulting Services & Commission Agents
- Opening Markets: Africa, Eastern Europe, Middle East
- Developed Clients: 7
- Established team of Associates: 5

2015

- Expanded Service Offerings: International Marketing Consulting, Digital Marketing, Staffing
- Expanded New Markets: South East Asia, Africa, Europe, Middle East.
- Developed new Clients: 18
- Expanded Teams of Associates & Consultants: 65

2020

- International Market Development, Online Branding, Advertising, Foreign Branch Sales office & Virtual Offices Set Up, International Sales Staffing & Training.
- Network of 185 Associates, Sales Reps, Brand Ambassadors, Permanent Staff in 58 Countries.
- Developed 75 Clients in 12 Countries.



Our Strengths

Network in 58 Countries

- ✓ Experienced Sales Associates
- ✓ Young & Dynamic Sales Reps
- ✓ Well Connected Consultants
- ✓ Presentable Brand Ambassadors
- ✓ Increased Order Conversion Rate

Market Knowledge & Skills

- ✓ Markets & Product Knowledge
- ✓ Export Demand Creation Expertise
- ✓ Export Sales Management Skills
- ✓ RTM Analysis & Market Intimacy Strategy
- ✓ Digital Marketing & International Branding



Services & Key Deliverables

Market Assessment	Months		
	M1	M2	M3
Data Collection & Analysis			
Customer Contacts & Profiles			
Market Sizing & Segmentation			
Competitive Landscape			
Conclusion & Recommendation			

Market Entry & Setup	Months		
	M1	M2	M3
RTM Analysis & Selection			
Demand Creation Activities			
Customer Acquisition			
Export Sales Activation			
Distribution Setup			

Export Organisation	Months		
	M1	M2	M3
Export Sales Process Audit			
Export Sales Staffing			
Export Sales Excellence			
Remote / Virtual Sales Office Setup			
Export Cost Reduction			

Digital Marketing	Months		
	M1	M2	M3
Content Marketing - Niches			
SEM (Search Engine Marketing)			
SEO – Audit & Develop			
Social Media Marketing / SMBAs			
Affiliate Marketing / PPC			
Email Marketing			

Brand Promotion	Months		
	M1	M2	M3
Product Photography / Videography			
Online Advertising Campaigns			
Product Catalogs / Presentations			
Promotional Gifts & Samples			
Online Reviews & SMBAs			
Billboard Advertising			
Brand Ambassador Program			
Celebrity Endorsement			
Print Ads Development & Publish			
TV Ads / Online Videos / Youtube			

Service Cost & Pricing

Services	Months	Payment	Price
Market Assessment	3	2	Send RFP*
New Market Entry	3	3	Send RFP*
Export Organization	3	3	Send RFP*
Digital Marketing	3	3	Send RFP*
Brand Promotion	12	3	Send RFP*

** RFP – Prices are Market Size Specific hence please send the Country Names
Discounts will be offered for more number of markets.*



Contact Us

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wa.link/eeh015



SCAN TO ADD



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